

The Blog Post Checklist

1. Did I read the post after writing it?
2. Is the post as complete as it could be?
3. Did I research the related keywords?
4. Did I craft the title carefully?
5. Did I proofread it?
6. Did I link to one or more of my older posts?
7. Did I link to external resources when appropriate?
8. Did I make sure all links are working?
9. Did I credit any sources I might have used?
10. Did I include an enticing image?
11. Did I optimize the permalink?
12. Did I add one or more elements to engage readers?
13. Is this a good day for traffic?